



**EU-Japan Centre**  
for Industrial Cooperation

日欧産業協力センター

**EURAXESS Japan**  
&  
**The EU-Japan Centre for Industrial Cooperation**

*From Academia to Industry:*  
*Best Practices and Know-how,*  
*Career Advice and Patent Filing*

**DATE:** 20th July 2022  
**TIME:** 17:00-19:15JST/10:00-12:15CET  
**PLATFORM:** Zoom

**CONCEPT**

Over the course of a lifetime, changing a career path can be essential to realise one's potentials. Deciding whether to pursue a future in an already established firm or embark on the adventure of setting up one's own startup, the process can be daunting. Questions abound on how to recognise transferable skills, how to demonstrate these and seek out industry contacts, or discern a niche market for inventive products and services. Oftentimes, those who have developed their transferable skills as part of an academic career can feel that their qualifications and expertise are highly specific and so, translating their skill set to a career outside of academia might seem insurmountable.

In this webinar, you will hear presentations by entrepreneurs who have converted their academic careers into business ventures. Besides highlighting best practice examples and giving hands-on advice, you will also learn what is the path from ideation to innovation in the academic setting.

In addition to the above, get acquainted with some of the services and help that is available to those hoping to file patents in Japan or internationally. If you would like to publicise your findings according to their originality, practicality, suitability and utility while safeguarding your inventions, this webinar is for you.

Seek assistance on the above topics and understand how to take the first steps towards filing your patents, establishing a startup and/or work with industry!

## **AGENDA**

<b>TIME</b>	<b>EVENT</b>
10:00-10:05CEST/ 17:00-17:05JST	<p><b>INTRODUCTION</b></p> <p><u>“EURAXESS Japan Science Communication: from Academia to Industry”</u>            Judit Erika Magyar  <i>Country Representative</i>  <b>EURAXESS Japan</b></p>
10:05-10:20CEST/ 17:05-17:20JST	<p><b>KEYNOTE</b></p> <p><u>“From Ideation to Innovation: a Journey from the Lab to the Market”</u>            Luca Escoffier  <i>Manager</i>  <b>EU-Japan Technology Transfer &amp; Space.Japan Helpdesks</b>  <b>EU-Japan Centre for Industrial Cooperation</b></p>
10:20-10:35CEST/ 17:20-17:35JST	<p><b>PRESENTATION I.</b></p> <p><u>“Startup Creation at Kyoto University”</u>            Hirofumi Seike  <i>Specially Appointed Associate Professor</i>  <b>Office of Society-Academia Collaboration for Innovation, Kyoto University</b></p>

<p>10:35-10:50CEST/ 17:35-17:50JST</p>	<p><b>PRESENTATION II.</b></p> <p><u>“Scaleable Startups: Interacting with Money Persons”</u> Stefano Valenzi <i>Alumnus</i> <b>Perpetual Dynamics Lab, Katholike Universities</b> <i>Managing Director/Founder</i> <b>Itsuki Ken</b></p>
<p>10:50-11:05CEST/ 17:50-18:05JST</p>	<p><b>PRESENTATION III.</b></p> <p><u>“Making the World a Safer Place with Robotics”</u> Michele Guarnieri <i>Founder and CEO</i> <b>Hibot Corporation</b></p>
<p>11:05-11:20CEST/ 18:05-18:20JST</p>	<p><b>PRESENTATION IV.</b></p> <p><u>“Academia and Industry Patent Disputes in Japan”</u> Atsushi Okada <i>Partner</i> <b>Mori Hamada and Matsumoto</b></p>
<p>11:20-11:30CEST/ 18:20-18:30JST</p>	<p><b>PRESENTATION V.</b></p> <p><u>“Synthetic Aperture Radar Antenna Patent for Earth Observation”</u> Hirobumi Saito <i>Professor Emeritus</i> <b>JAXA</b></p> <p>Budhadya Pyne <i>Senior Engineer</i> <b>Synspective</b></p>
<p>11:30-11:45CEST/ 18:30-18:45JST</p>	<p><b>PRESENTATION VI.</b></p> <p><u>“Tips for Getting a Patent in Japan”</u> Jeroen van der Donck <i>Member of the International Affairs Department</i> <b>Sonoda and Kobayashi IP Law</b></p>

11:45-12:10CEST/ 18:45-19:10JST	<b>Q&amp;A</b>
12:10-12:15CEST/ 19:10-19:15JST	<b>CLOSING REMARKS</b>  Philippe de Taxis du Poët <i>EU-side Managing Director</i> <b>EU-Japan Centre for Industrial Cooperation</b>