SCIENCE ENTREPRENEURS: HOW CAN SCIENTISTS BE SUCCESSFUL ENTREPRENEURS?

MELANIE SPÄTHE
SCIENCE ENTREPRENEURS - A CONTRADICTORY TERM?
THOMAS EDISON

- credited with more than 1,000 U.S. patents
- his greatest discoveries were the phonograph and the light bulb.
- recruited a team of investors and formed the Edison Electric Light Company
MARIE CURIE

- Curie refrained from patenting the radium-isolation process
- collaborated with industry
- Curie was awarded two Nobel prizes.
SCIENTISTS CAN BE SUCCESSFUL ENTREPRENEURS

- wait for the right opportunity
- risk taking vs. risk management
Scientists are great problem solvers, and that helps them if they decide to enter the start-up world.
INDEPENDENT LEARNER

- Independent
- Self-motivated
- Knowing how to quickly find and learn what you need
BEING RESOURCEFUL

- Starting a company requires achieving critical early-stage milestones
- Research grant funding is hard to secure
- Scientists often need to learn to be very resourceful with their money